

# GREEN Christmas at Philea Resort and Spa

**AYER KEROH** - Continuing with an annual tradition, Philea Resort and Spa put up its 'Go Green' Christmas tree during a simple ceremony witnessed by members of the local press last Thursday.

The 'Go Green' Christmas tree made of recycled bottles has been made and displayed at the resort lobby, decked with red, gold and silver ornaments. The concept of decorating the resort lobby with recycled materials was adopted by the resort

in an effort to go green and to encourage reducing, reusing and recycling in creative ways. Hence, long before Christmas, the staff have been busy salvaging mineral water bottles from guest rooms and meeting rooms to make the decorations.

The effort of stringing together these plastic bottles to create the 'green' Christmas tree measuring eight feet in height took about 8 days to put together.



Philea Resort and Spa seeking ring pulls

Director of Marketing Communications, Connie Chin told reporters that the tree, made with plastic bottles, was part of the company's green initiative. The idea to install plastic bottle tree was mooted during a recent brainstorming session and the hotel management decided to showcase its continuous effort to recycle wastages in a series of environmental-friendly initiatives.

In addition to the Go Green effort, the resort is also collecting ring pulls (from can drinks) to help the Prosthesis Foundation of Thailand. This foundation opened in 1992 by Dr. Therdchai Jivacate with the aim of providing free prostheses to amputees, irrespective of race or religion.

About 3,000 ring pulls are required to make one artificial limb from recycled aluminum, which

is light and rust-free. Ring pull bowls are placed in various places such as the food and beverage outlets in order for staff and members of the public to drop off their ring pulls.

Philea Resort and Spa team aim to collect at least 10 kilograms of ring pull so that more artificial limbs can be provided for the disabled. We are looking forward to the public's support to provide a better live for the disabled.

On top of that, Philea Resort and Spa grabs another feather to its cap last month by winning the 'Best Green Hotel' for the year 2010-2011 which was awarded by Melaka Tourism Association recently.

Resort's General Manager, Ronald Choong who present at the press conference said the corporate sustainability is a key priority to the resort and his team are indeed proud



Marcom Executive Tee Mei Fong, Choong and Chin

to receive this accolade, as a testament of this commitment.

"At Philea Resort and Spa, everyone has a role to play in saving the Earth and we will forge on with our dedication to environmental conservation whilst ensuring the guest experience remains uncompromised," he added.

In addition, there are lots of prizes up for grab by participating in the 'Snap & Win' contest. Each participant has to make a Christmas decoration with

recycled items and upon photographing it, the said it has to be posted on the resort's face book.

For the 'Guess & Win' contest, just guess the number of recycled bottles used to make the Christmas tree. Attractive prizes including rooms and food and beverage vouchers to be won. To participate, become a fan of Philea Resort and Spa on Facebook [www.facebook.com/philea.resort.melaka](http://www.facebook.com/philea.resort.melaka) to enter the contests. The closing date is 21st

## Words of Wisdom

*"When you develop yourself to the point where your belief in yourself is so strong that you know you can accomplish anything you put your mind to, your future will be unlimited."*  
 — Brian Tracy: Pre-eminent sales and entrepreneurship expert.