

# Green concept for a joyful season



**Achievement:** Philea resort's staff and management with their environmentally-friendly Christmas tree.

**MALACCA:** The Philea Resort and Spa celebrated Christmas with a 'Green' tree made of recycled bottles.

Discarded drinking water bottles were collected from guest and meeting rooms to build the environmentally-friendly decorations.

The concept was adopted by the resort in an effort to go green and to encourage reducing, reusing and recycling in creative ways.

It took the hotel staff and management eight days to string together the Christmas tree measuring 2.43 meters.

Philea resort's Director of Marketing Communications Connie Chin said the idea to produce the plastic bottle tree was mooted during a brainstorming session.

"We wanted to showcase our continuous effort to recycle wastages in a series of environmental-friendly initiatives," she added.

The tree, added Chin, was illuminated night with LED bulbs which was aimed at saving energy consumption.