

CHRISTMAS GIFTS FOR SALVATION ARMY

AYER KEROH - It is the time of year again, Christmas is around the corner, Melaka's greenest resort, Philea Resort and Spa as part of its Corporate Social Responsibility (CSR) is doing its bit for 100 residents of Salvation Army in Melaka.

Its Marketing Communications Director, Connie Chin said embarking on 'Wish Upon A Star' project to give back to the community and the resort has identified 100 youths from the Salvation Army Melaka Special Children's Home to be the wish-makers to help make their Christmas merrier this year.

The "Wish Upon A Star" project is an initiative by Philea Resort and Spa that is aimed at fulfilling the wishes for underprivileged group in this upcoming Christmas festive season.

In the charity project youths from the centre had the opportunity to personal-



Marketing Communications Senior Exec, Tee Mei Fong decking one of the trees with the star wish cards

ly write down their wishes on the cards so that guests and visitors could pick them up to grant them their wishes.

"The givers will then leave the gifts under the tree which located at the lobby of the resort and all the gifts collected will be presented to them directly by the resort

committee members," she added.

Most of the youths from this centre are mentally challenged and some of these special needs residents are suffering from conditions such as Down Syndrome, Autism, Attention Deficit Disorder (ADD), intellectual disabilities, cerebral palsy

and other learning disabilities," Apart from taking care of our guests, it has been the resort's culture to constantly serve the community around them.

The resort has put up a go-green Christmas tree made of recycled items like newspapers, magazines and cardboards has been displayed at the resort lobby bedecked with sparkling silver and blue ornaments hence, raising awareness on environmental issues as well as to encourage practice of going green.

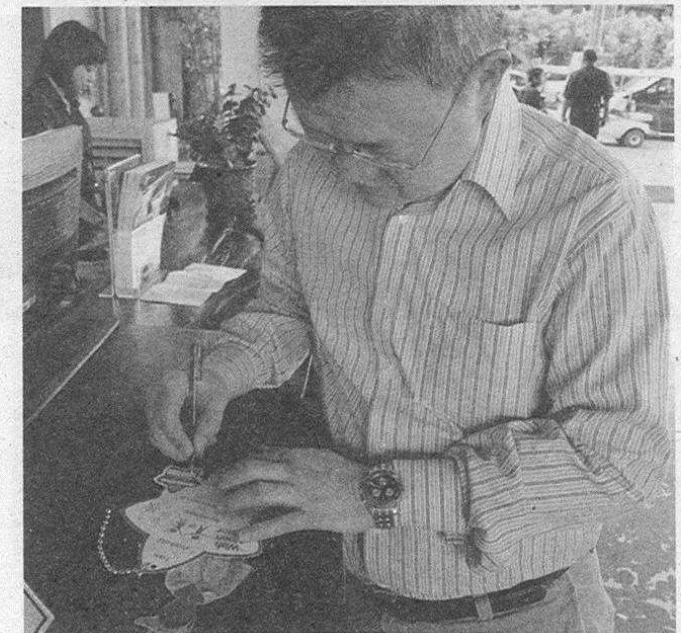
It took the resort staff and management about seven days to complete the tree measuring eight-feet tall. And is illuminated using LED bulbs to save energy. Last year, the resort made an eco Christmas tree from discarded drinking bottles collected from guest and meeting rooms.

In addition to the go green effort, Philea Resort and Spa was recently award-

ed the Top Ten Eco-Friendly Hotels 2012 by Agoda.com, Asia's leading hotel booking portal. Malaysia is one of the two countries that have more than one hotel in the list and Philea Resort and Spa makes the cut, yet another moment of pride for

Melaka World Heritage City!

If you need further information, email the Director of Marketing Communications, Connie Chin at connie@phileahotel.com.my or call 06-289 3399.



Resort Finance Director, Lim Beng Weh fulfilling the Christmas wish of one of the residents of Salvation Army