

# For a good cause

## Resort gives back to society in the spirit of Christmas

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**MALACCA:** Philea Resort and Spa is embarking on "Wish Upon A Star" Corporate Social Responsibility project in its bid to repay the local community for their endless support to its establishment.

The resort has identified 100 youths from The Malacca Salvation Army Special Childrens Home to be the wish-makers to help make their Christmas celebration more brighter this year.

The "Wish Upon A Star" charity project invited youths to write their wishes on the cards where guests and visitors could pick a card to grant the wishes written on it, and leave the gifts under the tree which is located at the resort's lobby.

"The guests or visitors can choose any name on the tree and get the gift that's on their wish cards. All the gifts collected will be presented to the youths directly by the resort committee members.

"Most of these youths are mentally challenged with special needs and suffering from conditions such as Down Syndrome, Autism, intellectual disabilities, cerebral palsy and other learning disabilities," said the resort's Marketing Communications director, Connie Chin.

She noted that apart from taking care of resort guests, it has been Philea's culture to constantly serve the local community.

"This is our first year running this project and it is our wish to grant more wishes. We

hope to continue this for many years to come," added Chin.

Chin said the "Wish Upon A Star" project is an initiative by Philea Resort and Spa that is aimed at fulfilling the wishes of the under-privileged group in this Christmas season.

Besides, a go-green Christmas tree made of recycled items like newspapers, magazines and cardboards has been displayed at the resort lobby bedecked with sparkling silver and blue ornaments.

The objective of making this Christmas green tree, Chin said is to raise awareness on environmental issues and to encourage resort staff and guests in applying the reducing, reusing and recycling concept in creative ways.

She said it took the resort staff and management about seven days to complete the tree measuring eight-feet tall and illuminated using LED lights to save energy.

Last year, we also made an eco-Christmas tree from discarded drinking bottles collected from guest rooms and meeting rooms.

"This year, we practiced the same again to increase awareness and disseminate information on good practices of reducing waste and recycling, Chin said.

In addition to the go green effort, Philea Resort and Spa was recently awarded the Top 10 Eco-Friendly Hotels 2012 by Agoda.com, Asia's leading hotel booking portal.

Malaysia is one of the two countries that have more than one hotel in the list and Philea Resort and Spa makes the cut, yet another moment of pride for Malaccans.



Your wish granted: The Christmas tree at the lobby of Philea Resort and Spa.