

Resort does its bit for the blood bank

AYER KEROH - As part of their caring for community on-going initiative and in an effort to give back to the community as well as to spread awareness about the importance of donating

blood as a priceless act that literally saves lives, Melaka's greenest resort, Philea Resort and Spa organized a blood donation drive recently.

With the assistance

from the Blood Bank of Melaka Hospital over 50 staff and members of the public rolled up and donated their precious blood.

Its Director for Marketing



Chef Azmi Desa happy to donate his precious blood!



Staff of the resort proud to be blood donors!

Communications, Connie Chin said the resort remains committed to its Corporate Social Responsibility by taking part in activities which sustain and add value to society and humanity.

"The blood donation campaign is yet another call to serve the community and

is in line with our 7 values, which is "To Care", she said.

According to Executive Chef Azmi Desa who was one of the blood donors said it was extremely gratifying to see such a large turnout from our staff members and guests volunteer for a great cause.

"Our efforts are not limited to this occasion as we encourage everyone to show concern for regular donations to save lives," he added

The campaign was held for the first time and as a result of its success it would be made into an annual affair.

Strengthening Racial Unity

MERLIMAU - While various development programmes will be planned for Merlimau, enhancing racial unity will be given the priority.

Merlimau assemblyman, Roslan Ahmad said serious attention will be given to strengthening racial unity in the constituency.

He said he also hope that all the different races will support the effort and try not to side with only one particular race.

He said the any differences or perceptions which may contribute to driving the races further apart should be given due attention.

"Any development to be carried out will also take into consideration the different races to ensure that differences and perception do not drive people apart.

"This is important because any racial polarisation will only kill off the racial unity and national unity we have being enjoying so

far," he added.

Roslan said the unity among everyone has been good and strong where they constantly help one another regardless of their races.

"However, this seemed to have changed after the recent 13th General Election. We need to respect one another so that we will continue to mould a dynamic society," he added.

In view of this, Roslan said everyone

should continue to give their support to Barisan Nasional (BN) as the party will be able to give more to the rakyat.

He said their continuous support is also vital to rebuild BN's strength particularly in facing the onslaught of the opposition.

"Where I am concern, I will give my best to ensure that Merlimau continue to enjoy development and modernisation," he added.