

Resort Goes Back To The 60s



AYER KEROH

In conjunction with Hari Raya, award-winning, Philea Resort and Spa held a back-to-the 60s raya gathering for private sectors and civil servants at premises recently.

Melaka Chief Minister, Datuk Wira Idris Haron in his speech said the holistic development of Philea as a green resort not only augurs well for the state but also in line with the tourism industry

here.

"The raya open house held here with private sectors from Singapore, Brunei, China and other states indirectly promotes Melaka as a world tourist destination," he added.

Idris' speech was delivered by State Committee Chairman for Communication, Unity, Consumer Affairs and Cooperative, Datuk Wira Latiff Tamby Chik.

Latiff also launched the

Haji Raya Haji promotion which will be held at the resort from 14th to 15th October this year.

In the package from RM520, guests can partake in the various activities including making of traditional cookies and food as well as lighting of sparklers on the eve of Hari Raya Haji. During the period the resort will provide free shuttle ser-



vice to the state mosque in Peringgit for congregational prayers.

Invited guests were treated to delectable array of traditional food and beverages including serving Rendang straight from the wok with minced meat or 'Serunding' of course, a variety of 'Ketupat' from rice as well as glutinous rice.

Also present were Director Melaka State Tourism Action Department, Jefri Munir, Astro Radio management staff including Connie Chia and the resort financial director, Lim Beng Weh.



Award-winning Resort

AYER KEROH - Spanning over 15 acres, strategically located in the fast-developing Ayer Keroh in Melaka, the 5-star Philea Resort and Spa is an extraordinary resort built utilizing natural Malaysian made resources, including 8,000 pieces and more than 6,000 tons of marble from Perak as block fencing.

In addition, recycled materials from shipwrecks were used as furniture in the state-of-the-art high ceiling lobby

The 'Anugerah Prestij Idea Dekorasi Impiana 2012/2013' in the Hotel Category is among many awards it has received since it started several years ago.

Its Marketing and Communications Director,

Connie Chin told Melaka Hari Ini (MHI) the accolade, awarded by Impiana group magazines of Kumpulan Media Karangkraf, recognizes prestige decorating ideas to those exceptional businesses that feature unique decorations of the building and surrounding.

The resort was also the crowned the greenest resort and hotel in Melaka by Melaka Tourism Association in 2012.

For the second time, Impiana group magazine which comprises 'Impiana, Home, Kitchen and Apartment' hosted this award ceremony for those prestigious sectors that played a major role in the overall business decoration idea. It will be one of the

ideas of reference and brand recognition that carries an image of prestige or the best among the best.

Chin also added that natural elements which blend with the natural setting of the environment have been carefully placed in the creation of the landscape elements in order to create the feel of exclusivity for every guest.

Philea has been awarded the 'First Log Resort' and the 'Largest Log Resort' by the Malaysia Book of Records; 'Creative Brand Industry of the Year' by Global Golden Brand Award; 'Excellent Award for Landscape Design and Planning' by Institute of Landscape Architects Malaysia (ILAM) and 'Top

10 Eco-Friendly Hotels 2012' by Agoda.com, Asia's leading hotel booking site.

Philea Resort and Spa offers three varieties of rooms to suit different tastes: Pavilion Room features individual verandas in its lower rooms while upper floor rooms include private balconies with tranquil views of the resort's landscaped gardens.

Philea Suite features a spacious built-up area complete with an exquisite bathtub and is located in the middle of the valley, offering spectacular views of the landscaped pool and waterfall; and finally the Royal Villa which, as its name suggests, is where you'll be given the royal treatment such as in-villa arrival and



Chin with some displayed awards certificates in the lobby

departure assistance, entertainment, wellness experience, plunge pool as well as an option to dine in the privacy of the villa.

With a total of 201 rooms, which consist of 180 units of Pavilion

Rooms, 19 units of Philea Suites and two units of Royal Villas, each block was built using pine logs specifically designed to resemble a village with panoramic views of the whole resort.