

Thursday, 6th March 2014

World Australia Asia India Middle East Africa Europe Americas New Zealand



eTravel Business News



SUBSCRIBE FREE NEWSLETTER
 ADVERTISE WITH ETB NEWS
 SUBMIT NEWS

TOP STORIES INDUSTRY NEWS OTHER NEWS INDUSTRY FOCUS FEATURES INDUSTRY TOOLS

ETB News > Asia > A Little Cheer For Old Folks

A Little Cheer For Old Folks

January 23, 2014 Asia, Photos



Prosperous toss: Elderly tossed yee sang with resort staff to ring in good fortune and auspicious year of the Horse.

In conjunction with the Chinese New Year celebration, Philea Resort & Spa management staff recently visited Rumah Sejahtera Old Folks Home in Machap Baru, Melaka to usher in the Chinese New Year and spread some festive joy among its 18 residents.

A total of 15 resort employees led by Director of Marketing Communications, Connie Chin, brought along a few colorful patters of Yee Sang and cookies to treat the elderly residents with the hope of bringing an auspicious start of the year of the Horse. During the visit, the elderly were overjoyed after receiving the red packet, mandarin oranges and indulging in the specially prepared Yee Sang by the Resort's Chinese Chef Wang Huee Suan who was also present to bring cheer to the old folks.



For remembrance: The old folks with resort staff.

"Taking care of the elderly is a responsibility that is very dear to our hearts as filial piety is a cornerstone of Chinese Culture and also part of our upbringing. We at Philea Resort and Spa are pleased to be able to do our part for the needy this festive season," said Tee Mei Fong, Senior Marketing Communications Executive.

"We come and toss Yee Sang with the elderly, give them ang paws and spend some time with them so that they know they are not alone, and that there are still people who care," said Tee.



Auspicious moment: Connie Chin, Director of Marketing Communications spending time with one of the residents with Chinese New Year cookies.

"We are grateful to the resort staff for their compassion. This may only be a small gesture but it surely means a lot to these people," said the village headman, Wong Huey Yam.

The visit was part of resort's annual corporate social responsibility programme to share happiness with the less fortunate. Philea Resort and Spa look forward to support other meaningful initiatives as they form the basis of a caring corporate community.

Source = Philea Resort & Spa

Chinese New Year Philea Resort & Spa Rumah Sejahtera Old Folks Home

Most Read

- 1 CheapAir research reveals flight secrets
- 2 Film takes the lead for tourism
- 3 Hanoi is backpacker central
- 4 Singapore travelers can sleep soundly with falling...
- 5 AirAsia X 300,000 sale bonanza

On Location



The Ritz-Carlton, Millenia Singapore

A New Lounge In A Modern Art Museum.

Agents Support



The Agents who will Survive

2014 see's the greatest challenges for agents surviving as the industry changes, deregulates and franchise bodies try to form behemoths and agents move around the workplace between the major brands.

Flight Review



Singapore Airlines - Adelaide to Singapore - SQ278 - Economy

A pleasant and comfortable experience is to be had in economy, aboard Singapore Airlines' A330-300.

How-to Hero



Entering the mind of Chinese tourists

Tourism businesses need to be aware of the ways they can engage Chinese tourists.

App of the Week



Re-designed Hotels.com app for iOS7

Hotels.com, a world leading hotel booking website, has re-designed its award winning iPhone and iPad app for iOS7.



AIR CANADA KLM Royal Dutch Airlines
 AIRFRANCE
 THAILAND It's more fun in the Philippines
 Garuda Indonesia The Airline of Indonesia AIR MAURITIUS
 Aerolineas Argentinas REGAL HOTELS
 Small Planet Inspiring new ways THAI Smooth as silk
 HotelClub for Travel Agents HotelClub Smooth as silk
 CVRTRAVEL Your Travel Business Partner

TRAVEL NEWS WORLD FIRST!
 CHOOSE THE NEWS YOU WANT TO RECEIVE
 Subscribe to ETB News' tailored email newsletters
 THREE EASY STEPS
 1 Choose content
 2 Choose edition
 3 Subscribe
 Click now, it's FREE!

Bangkok Airways
 Care And Attention Throughout Your Boutique Journey
 www.bangkokair.com

Facebook

Twitter

Tweets by @etbnews

Follow us on Google+